

# **J.J. Johnston, CEcD, FM, IOM**

## **Director of Community and Economic Development**

### **Town of Oro Valley, Arizona**

#### Speakers Bio

In May of 2018, Mr. J.J. Johnston was appointed as the Director of Community and Economic Development for the Town of Oro Valley, Arizona. He previously served as the Founder & CEO of an international economic development and business location consulting organization; and has also served as the President/CEO of Economic Development Organizations/Chambers of Commerce located in Texas, Colorado and New Mexico.

JJ has facilitated the retention, expansion and attraction of more than one hundred primary employers into client communities. Those companies have created thousands of new job opportunities and have generated billions of dollars of new capital investment.

JJ has chaired the professional certification board of the International Economic Development Council (IEDC) and has chaired numerous state and regional business development organizations, including the Mountain States Association. He authored a regional marketing plan that was selected "Best of Class" by the IEDC. The IEDC conferred professional certification upon JJ in 1988, and selected him as a "Fellow Member" in 2002.